



B&O

**BEOCOM
EX & PORTAL**

LIGHT SELL INN

The future for business professionals

What others are doing...



What we are doing...



“this is the new normal. Our ability to come together will ebb and flow”

Satya Nadella (CEO of Microsoft)

We don't have to be physically together to feel like we're in it together – with right set of solutions we can be seen, heard and felt across the digital workplace

KEY SELLING POINTS FOR ENTERPRISE COSTUMERS

Certified for hybrid work

Made for collaboration. The new Beocom series is compatible with the most popular communication platforms like MS Teams, Zoom and Google. Creating a seamless set-up and connectivity experience.

B&O signature sound

The devices are perfected by renowned B&O acoustic engineers. Providing unlimited and uncompromised sound. The speakers and microphones have been optimized for crystal clear conversations and ANC to block out unwanted background noise.

Crafted for everyday use & comfort

Bringing Scandinavian design values to the world of business. Timeless design combined with uncompromised craftsmanship. With a ultra comfortable fit, rest assured to always keep a representable look, whether you are in a conference call, working from your desk or travelling on the go.

Wherever you are, whenever you work...



On the road or working from home
Beocom EX is the flexible compact
option, always within reach from your
pocket



From behind your desk or at home
Beocom Portal delivers crystal clear
sound whenever & wherever you work



Hybrid collaboration made easy.
Meetings become a pleasure with great
sound & call clarity with the Beoplay AI
2nd

Introducing Beocom EX



Name	Beocom EX
Price	€ 449 (incl. Dongle)
Positioning	Designed for modern hybrid workers on the go
Target Audience	Business professionals, millennials,
Certifications	Microsoft Teams, Skype, Zoom
Key features	<ul style="list-style-type: none">• Bang & Olufsen design• Crystal clear B&O signature sound• Adaptive noise cancellation• Waterproof earbuds (IP 57)• First class call quality with 6 MEMS microphones• 20 hours of playtime with ANC (Earbuds in total)• Bluetooth 5.2

Beocom EX

The Beocom EX marks a new era of true wireless B&O products that simplifies modern hybrid work life in a life that is constantly on the move. Designed for everyday life, and perfected to use when at work. Whether you are working out, at the office, or travelling, these ultra-compact earbuds combine high-fidelity audio with powerful noise cancellation to help maintain your focus.

With superior versatility, design and certifications Beocom EX are crafted for hybrid working and everyday use

Specifications about the product:

Colours: Black Anthracite

(Two sku's TEAMS + UC version)

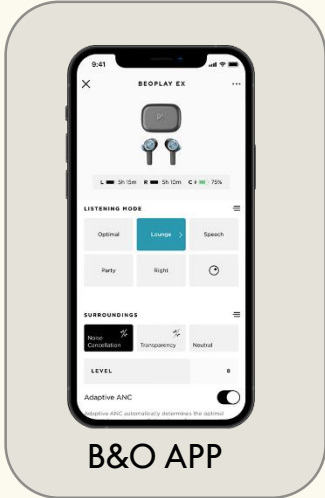
Price (incl. VAT) : USD 449 / EUR 449



BEOCOM EX



BANG & OLUFSEN
IMMERSIVE AUDIO



6 MICROPHONES FOR ANC AND VOICE CALLS

6g
LIGHT-WEIGHT EARBUDS

IP57
WATERPROOF

Bluetooth™ 5.2
SBC, AAC and aptX™ Adaptive



UP TO 28 HOURS BATTERY
WITH ANC OFF



Introducing Beocom PORTAL



Name	Beocom Portal
Price	€ 549 (incl. Dongle)
Positioning	Designed for modern hybrid workers
Target Audience	Business professionals, millennials, fashion-forward
Certifications	Microsoft Teams, Skype, Zoom
Key features	<ul style="list-style-type: none">• Famed Bang & Olufsen design• Signature sound with ANC• Memory foam for all day comfort• Battery life to deliver (+47 hours w/o ANC)• Dongle for connectivity• Digital MEMS microphones• Bluetooth 5.1

Beocom Portal

The Beocom Portal marks a new era to the B&O portfolio. Combining signature sound, quality materials & a seamless intuitive design, the world for business professionals are forever changed. Designed for an ever changing live, the MEMS microphones & virtual boom arm, deliver crystal clear sound, and allows you to work from wherever you are.

Specifications about the product:

Colours: Black Anthracite

(Two skew's TEAMS + UC version)

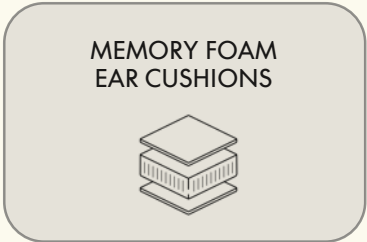
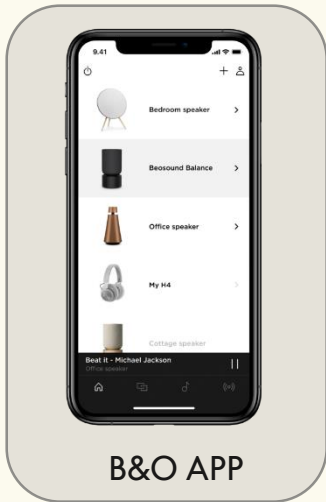
Price (incl. VAT) : USD 549 / EUR 549







BANG & OLUFSEN






IMMERSIVE SIGNATURE AUDIO



COMPETITIVE LANDSCAPE – BEOCOM EX

Features	Beocom EX	Zone True Wireless Logitec	Elite 7 PRO Jabra	AirPods Pro 2 nd Gen Apple	QuietComfort II Bose
Active Noise Cancellation	Hybrid Adaptive ANC	Hybrid ANC	Hybrid Adaptive ANC	Active Noise canceling	Adaptive ANC
Bluetooth 5.2	✓	X	✓	X	5.3
Dongle	✓	✓	X	X	X
aptX™ Adaptive / AAC + SBC	✓	X	✓	X	✓
Materials	Alluminum, plastic	Alluminum, plastic	Plastic	Plastic	Plastic + silicone
Comply foam	✓	X	X	X	X
Charging time	1,5 hrs	2.5 hrs	3 hrs	1,5 hrs	2.5 hrs
Certifications			NA	NA	NA
Microphones (in total both ears)	6 microphones	6 microphones	6 microphones	Dual beamform	8 microphones
Playtime W ANC	6 hrs	5 hrs	8 hrs.	5 hrs.	6 hrs
Weight for earbuds + case	12 g / 54 g.	13 g / 46 g.	10.8 g / 44 g.	10.8 g / 44 g.	17 g. / 57 g.
IP Rating	IP57	IP68	IP57	IP44	IP44
Warranty	3 years	2 years	2 years	2 years	2 years
Other certifications	Apple Mfi, Google Fast pair, Microsoft Swift pair	Apple Mfi, Google Fast	Apple Mfi	Info not available	Info not available

COMPETITIVE LANDSCAPE – BEOCOM PORTAL

Features	Beocom Portal	Evolve 2 85 Jabra	ADAPT 660 Sennheiser	Voyager 8200 Poly	NC Headphones 700 Bose
Active Noise Cancellation	Hybrid Adaptive ANC	Hybrid ANC	Hybrid Adaptive ANC	ANC	Adaptive ANC
Bluetooth 5.1	✓	X	X	X (4.1)	X
Bluetooth 5.0	✓	✓	✓	✓	✓
aptX™ Adaptive	✓	X	X	X	X
aptX™, AAC, SBC	✓	✓	✓	✓	✓
Memory Foam	✓	X	X	X	X
Charging time	2 hrs	2.5 hrs	3 hrs	3hrs	2.5 hrs
Certifications					
Microphones (in total)	6 Mic.	10 Mic.	6 Mic.	8 mic.	8 mic.
Playtime W/O ANC (talk)	47 hrs	30 hrs	30 hrs	20 hrs	20 hrs
Playtime W. ANC	23 hrs	20 hrs	-	-	-
USB – C	✓	✓	✓	✓	✓
Warranty	3 years	2 years	2 years	1 year	1 year
Other certifications	Apple Mfi, Google Fast pair, Microsoft Swift pair	Info not available	Info not available	Info not available	Info not available

BASIC ORDER INFO

BEOCOM EX	
Product:	B&O item code
Beocom EX (MS) (Black Anthracite)	1307804
Beocom EX (UC) (Black Anthracite)	1307805
Beocom Link A	1222300
Charging case (Black Anthracite)	1240500

BEOCOM PORTAL	
Product:	B&O item code
Beocom Portal (MS) (Black Anthracite)	1307800
Beocom Portal (UC) (Black Anthracite)	1307802
Beocom Link A	1222300
Earcushions (Black Anthracite)	1321500